

Poverty Alleviation through Self-Employment

V. Darling Selvi

Assistant Professor of Commerce,
Rani Anna Government College for Women, Tirunelveli, India.

CITATION: Selvi, V. Darling (2016), "Poverty Alleviation through Self-Employment", *MERC Global's International Journal of Social Science & Management*, Vol. 3, Issue 5, pp. 137-143.

ARTICLE HISTORY: Submitted: September 03, 2016, Revision received: September 26, 2016, Accepted: October 03, 2016

ARTICLE TYPE: Research paper

ABSTRACT

The primary objective of this research was to understand the impact of self-employment on poverty alleviation. This study is based on 500 self-employed women of farm and non-farm sector in Tirunelveli district who are the beneficiaries of Self Help Groups. The researcher used percentage analysis, sign test and factor analysis to interpret the results. The study shows that the impact is high on the earnings and savings which help them to acquire household articles and other assets and investments. The family responsibilities and getting the recognition for that are getting more priority for women than the individual achievement. The factors Autonomy, Satisfaction, Self-Motivation, Recognition and Respect are the major benefits enjoyed by the self-employed women out of their profession. They are in need of Financial Inputs, Technological Inputs, Training Inputs, Welfare Inputs, Employment Inputs and Income Inputs to run their venture successfully.

KEYWORDS: Economic impact, Poverty, Self-employment, Social impact, Women.

REFERENCES

1. Cooper, Donald R. and Schindler, Pamela S. (2006), *Business Research Methods*, Tata McGraw Hill, New Delhi.
2. Ganapathi, R. and Sannasi, S. (2008), "Women Entrepreneurship: The Road Ahead", *Southern Economist*, Vol. 46, No. 18, pp. 36-38.
3. Gupta, S. P. (2006), *Statistical Methods*, Sulchand & Chand, New Delhi.
4. Harper W.; Boyd, Ralph Westfall and Stanley F. Stasch, (2002), *Marketing Research*, All India Traveller Bookseller, Delhi.
5. Kamdar, Sangita (2013), "Socioeconomic Impact of Employment Generation Program on Poor Urban Women", *MERC Global's International Journal of Management*, Vol. 01, Issue: 01, pp. 15-35.
6. Kimhi, A. (2008.), Male Income, Female Income, and Household Income Inequality in Israel: A Decomposition Analysis, Discussion Paper No. 17.08, The Center for Agricultural Economic Research, Rehovot, Israel.
7. Loening, J.; Rijkers, B. and Soderbom, M. (2008), Nonfarm Microenterprise Performance and the Investment Climate: Evidence from Rural Ethiopia, Policy Research, Working Paper No. 4577, the World Bank.
8. Parande, Prema (2005), "Economic Empowerment of Women", *Southern Economist*, March 2005, Vol. 43, No. 21, p. 7.
9. Sandhya, K. (2006), "Promoting Micro-entrepreneurship for Women's Development", *Southern Economist*, May, Vol. 45, No. 1, p. 45.
10. Van den Berg, M. and Kumbi, G. E. (2006), "Poverty and the Rural Nonfarm Economy in Oromia, Ethiopia", *Agricultural Economics*, 35: 469-475.
11. Velu, Suresh Kumar (2005), "Women Empowerment: Success through Self Help Groups", *Kisan World*, November, Vol. 32, No. 11, p. 31.

ABOUT THE AUTHOR (S)

Dr. V. Darling Selvi is presently working as Assistant Professor in Commerce at Rani Anna Government College for Women, Tirunelveli-8, having 23 years of teaching experience. She is an active researcher produced 53 M.Phil. scholars and 14 Ph.D. Scholars so far. She has published 141 articles in national level journals and edited books and 33 papers in International Journals. She has presented 111 papers in National Level Conferences and seminars and 55 papers in International Conferences and seminars. She has authored four books and co-edited books and journals. She has completed two minor projects funded by UGC and TANSCH and one major project funded by UGC. She is the member of various boards of studies and has chaired a number of sessions at national and international conferences. She has the experience of organising national and international conferences and served as resource person and trainer in various programs and workshops. She can be reached at darlingselvi@gmail.com.