

## Impact of Information Sharing in Logistics Collaboration in Supply Chain: An Empirical Study

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### ABSTRACT

*This study is an effort to establish the benefits of information sharing in logistics collaboration in supply chain in the select automobile manufacturing companies in India. Further, it highlights the need of more intense and frequent information sharing among collaborating partners in their respective automotive supply chains. This work would be beneficial to the logistics managers involved in collaborative practices as the results of the study illustrates that information sharing leads to improvement in operational performance.*

**KEYWORDS:** Information sharing, Supply chain collaboration, Automobile manufacturers, India.

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