

## Impact of Employee Motivation on Employee Performance in Industries

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### ABSTRACT

*After recruiting the right man at the right time and at the right place, it is essential for the management to ensure that employees are performing at the optimum level for meeting the organizational goals. For best performance, it is also essential to motivate them to the optimum level. Motivation is the process of encouraging people to actions to achieve the goals. It is a psychological factor of inspiring the human behavior in an organization. These motivations start with right salary, right welfare activities, right working conditions, right supervisory approach towards the employees, right training, opportunity for growth etc. Thus goes the endless list of motivational tools for employee performance. The purpose of this research work is to understand the impact of employee motivation on the happiness of employees, resulting in better employee performance. The study proves that motivation and performance are inter-linked. More the motivation, better the performance and vice versa. The research methodology Descriptive Research Design based on secondary data. The major findings are motivation has effect on productivity, if you engage employees in the decision making process, if you pay reasonable salary package and benefits, if you motivate employees maximum, better their performance and profitability for the organisation.*

**KEYWORDS:** Impact, Employee motivation, Performance, Job satisfaction

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